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A REGISTERED LIMITED LIABILITY PARTNERSHIP  
1301 MCKINNEY, SUITE 5100  
HOUSTON, TEXAS 77010-3095  
WWW.FULBRIGHT.COM

**FACSIMILE TRANSMISSION****DATE:** August 14, 2003**MATTER NUMBER:**

10207860 (P02014US0)

RECIPIENT(S):	FAX NO.:	PHONE NO.:
Pierre Eddy Elisca U.S. Patent and Trademark Office	703-305-7687	703-305-3987

**FROM:** Eric Hall**USER ID:** EH01139**FLOOR:** 3825**PHONE:** (713) 651-5627**FAX:** (713) 651-5246**RE:** U.S. Application No. 09/650,299; Art Unit 3621; Confirmation No. 9113**NUMBER OF PAGES WITH COVER PAGE:** 7      Originals Will Not Follow**Message:**

Thank you for your recent interview. I will call you next week to discuss this amendment.

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Dated: August 14, 2003

Signature: 

(Colby S. Delgado)

Docket No.: HO-P02014US0  
(PATENT)

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:  
Charles B. Forsythe, et al.

Application No.: 09/650,299

Art Unit: 3621

Filed: August 29, 2000

Examiner: Pierre E. Elisca

For: METHOD AND SYSTEM FOR SELECTING  
AND PURCHASING MEDIA ADVERTISING

**AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION**

MS Non-Fee Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

**INTRODUCTORY COMMENTS**

In response to the Office Action dated May 16, 2003 (Paper No. 16), please amend the above-identified U.S. patent application as follows:

- **Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 5 of this paper.

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